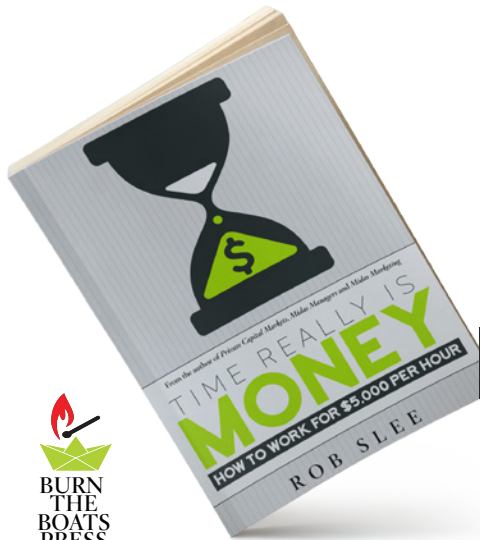


TIME REALLY IS MONEY

HOW TO WORK FOR \$5,000 PER HOUR



Details:

Title: Time Really Is Money: How To Work For \$5,000 Per Hour

Author: Rob Slee

Category: Business, entrepreneurship

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Synopsis:

This book tells “owners of their time” how to work smarter. Specifically, it shows such owners how to create value—personal or business—by spending hours on value-added activities. In this book the author proves yet another old maxim: time really is money. The goal of the book is to show owners how to work for \$5,000 per hour, thereby creating a great lifestyle and a valuable business.

Thousands of business books have been written which advise business owners to work smarter. Yet not one of those books shows owners how to do it. *Time Really Is Money* is the first book that instructs owners how to work for \$5000 per hour. And this is the secret of the wealthy: they only engage in issues where they can add substantial value.

Author Biography:

Rob Slee is an author, investment banker, mentor and business owner.

Rob has authored more than three hundred articles on private finance topics in a variety of legal and business journals. Rob’s book, *Private Capital Markets*, was published in mid-2004 by John Wiley & Sons and is now considered the seminal work in finance for private companies. A second edition of this book was released in May, 2011. Rob’s second book, *Midas Managers* (Burn the Boats Press), was released in 2007 and describes how super-successful private business owners create substantial wealth in a global economy. Rob also authored *Midas Marketing* (Burn the Boats Press), and *Middle Market M&A* (Wiley). Rob’s most recent book – *Time Really Is Money* (Burn the Boats Press) – was released in 2015.

Rob has owned equity positions in a variety of mid-sized private businesses, and he has mentored more than 100 companies. For more than 25 years Rob has also been President of Robertson & Foley, a middle market private investment bank. Rob is also Founder of MidasNation, a LinkedIn community dedicated to helping business owners dramatically increase the value of their firms.

Rob is a Phi Beta Kappa graduate of Miami University, and received a Master’s degree from the University of Chicago and an MBA from Case Western Reserve University. Finally, Rob is still best known as the father of Jen and Jessie Slee, his identical twin daughters.

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Reviews:

“Finally, a “work smarter” book that actually tells readers how to create personal and business wealth.”

★★★★★ – M. Nall

“If I had just one business book in my library, it would be *Time Really Is Money*.”

★★★★★ – J. Evans

Author Appearances:

Authorpreneur.fm show. – Live – Oct 7
Exit Planning Institute – NYC – Oct 21
The Big Council – Charlotte – Nov 5

Review Copies:

Available on request.